



Minutes

November 16, 2022

Call to Order: 6:00 p.m.

Location: Wilfred Silvia Trust Room, Middleborough Public Library

Board Present: Barbara Chadwick, Colleen Evers, Diane Fay, Paula Fay, Randy Gagne, Dave Pincus, Jessica Pincus
Member Absent: Tony Freitas

Minutes from October: Motion by Paula with second from Dave. Minutes were accepted unanimously.

Communications: None

Treasurer's Update: Not available due to absence of treasurer.

November Fundraising/Program Review: Donation \$30. Bricks: \$115, Tea: \$450, Book Sales: \$50, and \$400 Concert Sponsorship from Central Cafe.

Grant/Funding Opportunities:

Local Cultural Council: Currently, there are 41 grant applications amounting to over \$51,000. Cultural Council has approximately \$18,000 to distribute. Partial funding of our request is expected.

Mass Cultural Council Grant: Festivals & Projects: Application is written to cover expenses associated with concert series and two children's concerts. Application deadline is December 15. Motion made by Jessica and seconded by Barbara to submit a grant application. Motion passed unanimously.

Movie Night Outdoor Equipment: Discussed cost of outdoor equipment (\$25,000), use of equipment, commitment by FMPL to purchase indoor screen for winter movies, and obtaining letters of supports from the library, Parks Department and COA. Once letters are obtained, a

grant request will be submitted to Peirce Trust by the Friends. Motion made by Jessica and seconded by David to move forward. Motion passed unanimously.

New England State Touring (NEST) Grant: Grant is only available to non-profits. Randy will coordinate with library staff to identify appropriate activity to be requested. Paula will follow up with this issue as grant application deadline is March 2023.

Marketing Material/Expenditures:

Signage for Concert Series: Motion made by Barbara and seconded by Jessica to allow expenditures up to \$50 per event to print signs for each concert. Motion passed unanimously.

Reformatting Existing Publications (Annual Membership and Commemorative Brick materials) and purchasing display stands. Motion made by Jessica and seconded by Dave to have Anthony at Adi-Saad work on format and the look at printing via Bristol Plymouth Vocational School and purchase display stands. Motion passed unanimously.

Getting to Know Downtown Middleborough Booklets: Currently, nearly all the 200 booklets have been distributed. The printing of another round of booklets will be explored in April.

Current Events/Activities Update & Discussion:

Sunday Concert Series Fundraiser: November concert is being sponsored by Fisher's Pub. Central Café will be sponsoring December concert. Additional outreach to Dave Fisher has been made for both Dave's Diner and Harry's. Preliminary discussion pertaining to sponsorship for remaining concerts took place. This issue will be revisited at the next meeting.

December 4th Performance & Tea Fundraiser: Currently all 40 reservations have been paid. Required linens, silverware and soup bowls have been purchased. Staffing for this event is a concern. Diane, Randy, and Paula are definite. Jessica and Dave are currently available, but holiday bookings might modify availability.

Mini-Golf Fundraiser: Negotiated cost is \$2,095 and includes "stuffed animal" prize hole on Saturday. Bylaws discussed. This is a fundraising event not a program. Attendees unable to cover cost will use sponsored donations. Taunton Federal Credit has provided sponsorship funding of \$1,000. Response from other financial institutes is pending. Jessica will discuss sponsorship with Itimar (Rockland Trust) and Ray (Shamrock Mortgage). She will also discuss price point for hole sponsorship with First Friday merchants. Discussion regarding guaranteed hole in one sponsorship strategies took place.

Seasonal Floral Design Workshops: Outreach to both MaryAnn Cunningham and Bristol Agricultural has not been successful. Will follow up with Tony regarding Reynolds Flower.

Teddy Bear Picnic: Meeting held with Amanda to outline plans. A structured plan is being developed using low cost/no cost resources for activities. Motion made by Dave and seconded by Jessica to purchase music stand at cost of \$39.99.

Winter Tea: Selection of date is pending.

Parking Lot Discussion:

Landscape/Hardscape: Mulching & Fence: Discussion pertaining to the fact that Tony has only had one bidder on fence project. Consensus was that we just move forward with the one bidder.

Event Parking: Discussion pertaining to concerns about the parking in the lot during upcoming concerts and tea took place. Use of an A-frame with signage stating, "Private Lot, Event Parking for Library, only" was discussed. Liabilities and risks pertaining to heavy traffic associated with Holiday Lights at the Park events took place. Paula will write letter requesting cross horses for both weekends.

Right of Way: Passing & Repassing: Not discussion.

Downtown Improvement Committee Update:

Business Improvement District Overview: Stakeholder Meeting took place on November 15 at the Bridge. Preliminary discussion pertaining to role of property owners in revitalization the downtown. Tony and Paula both attended.

Library Update: None

Unanticipated: None

Next Meeting: Wednesday, December 28, 2022.

Meeting was Adjourned: 7:40 p.m.

Submitted by: Diane Fay